

## *Jepson School of Leadership Studies*

LDST 102  
Leadership and the Social Sciences

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Fall 2011

The best of leaders  
when the job is done,  
when the task is accomplished,  
the people will say  
we have done it ourselves.  
- Lao Tzu -

The Presidency is "a whole greater than and different from the sum of its parts, an office whose powers and prestige are something more than the arithmetical total of all its functions." For Theodore Roosevelt, it was a "bully pulpit." For Franklin Roosevelt, it was "preeminently a place of moral leadership." According to Lyndon Johnson, the office of the Presidency was "the only office in this land of all the people." Some have argued that "the strength of the Presidency is a measure of the strength of the America in which we now live," while others have warned that "the danger of presidential dominance lies not in presidential failure but in presidential success." In this course, we will use the tools of Social Science to examine the American presidency as an example of leadership.

### **I. How to find me:**

Office Number: 234 Jepson Hall  
Office Hours: MW 11:50 – 1:20pm and by appointment  
Office Phone: 287-6365 (with voice mail)  
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### **II. Texts:** the following books are available for purchase at the University Bookstore in Tyler Haynes Commons:

Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. 3<sup>rd</sup> edition (2009)  
John Heilemann and Mark Halperin, *Game Change: Obama and the Clintons, McCain and Palin, and the Race of a Lifetime*. (2010)  
Deborah L. Rhode, *Moral Leadership: The Theory and Practice of Power, Judgment and Policy*. (2006)

In addition, I will periodically make available supplemental course materials most probably through course reserves at the Boatwright Library.

### **III. Course Requirements and Grading Criteria:** the following assignments are required of each student enrolled in the course:

Three 2-3 page typewritten papers evenly spaced throughout the semester, each worth 25% of your final grade (see schedule below)  
The remaining 25% will be based on the student's performance in class.

Past experience shows that students earning superior grades in this class do three things: they read weekly assignments *before* class; they attend class regularly, listening attentively and taking good notes; and they come to class prepared to discuss both what they have read and what they have previously heard in class. Please note that readings, lectures and discussions complement one another, covering the same topics in slightly different ways.

### **IV. Schedule of Topics and Readings:**

Week 1 August 22 & 24: Introduction to Leadership – The Seven Essential Competencies  
Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. Chapter

- Deborah L. Rhode, *Moral Leadership: The Theory and Practice of Power, Judgment and Policy*.  
Introduction
- Week 2 August 29 & 31: Winning the Mantle of Leader – Visions, Missions, and Goals  
John Heilemann and Mark Halperin, *Game Change: Obama and the Clintons, McCain and Palin, and the Race of a Lifetime*.
- Week 3 September 5 & 7: The Impossibility of Leadership? – The Presidency of Barack Obama  
Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. Chapter 14 and Appendix – Background of the Modern Presidency  
Deborah L. Rhode, *Moral Leadership: The Theory and Practice of Power, Judgment and Policy*. Chapter 8  
[First paper assignment distributed in class]
- Week 4 September 12 & 14: Empowerment and the Politics of Agenda Control – The Presidency of George W. Bush  
Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. Chapter 13  
Deborah L. Rhode, *Moral Leadership: The Theory and Practice of Power, Judgment and Policy*. Chapter 9
- Week 5 September 19: Power & Moral Leadership – The Presidency of Bill Clinton  
Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. Chapter 12  
[First paper assignment due in class]
- Week 6 September 26 & 28: Power and the Tactics of Leadership – The Presidency of George H.W. Bush  
Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. Chapter 11  
Deborah L. Rhode, *Moral Leadership: The Theory and Practice of Power, Judgment and Policy*. Chapter 7
- Week 7 October 3 & 5: The Outsider as Agent of Change – The Presidency of Ronald Reagan  
Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. Chapter 10  
Deborah L. Rhode, *Moral Leadership: The Theory and Practice of Power, Judgment and Policy*. Chapter 3
- Week 8 October 12: The Politics of Rectitude - The Presidency of Jimmy Carter  
Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. Chapter 9  
Deborah L. Rhode, *Moral Leadership: The Theory and Practice of Power, Judgment and Policy*. Chapter 13  
[Second paper assignment distributed in class]
- Week 9 October 17 & 19: Exercising Moral Courage – The Presidency of Gerald Ford  
Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. Chapter 8  
Deborah L. Rhode, *Moral Leadership: The Theory and Practice of Power, Judgment and Policy*. Chapter 12
- Week 10 October 24 & 26: The Paradoxes of Historical Power Theory – The Presidency of Richard M. Nixon  
Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. Chapter 7  
Deborah L. Rhode, *Moral Leadership: The Theory and Practice of Power, Judgment and Policy*. Chapter 1  
[Second paper assignment due in class]

- Week 11 October 31 & November 2: The Challenges of Moral Leadership and the Primacy of Politics– The Presidency of Lyndon B. Johnson  
Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. Chapter 6  
Deborah L. Rhode, *Moral Leadership: The Theory and Practice of Power, Judgment and Policy*.  
Chapter 2
- Week 12 November 7 & 9: Morals for Public Officials – The Presidency of John F. Kennedy  
Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. Chapter 5  
Deborah L. Rhode, *Moral Leadership: The Theory and Practice of Power, Judgment and Policy*.  
Chapter 4
- Week 13 November 14 & 16: Unexpected Leadership – The Presidency of Dwight D. Eisenhower  
Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. Chapter 4  
Deborah L. Rhode, *Moral Leadership: The Theory and Practice of Power, Judgment and Policy*.  
Chapter 5  
[Third paper assignment distributed in class]
- Week 14 November 21: Uneven Leadership – The Presidency of Harry S. Truman  
Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. Chapter 3
- Week 15 November 28 & 30: Taming Power – The Presidency of Franklin D. Roosevelt  
Fred I Greenstein, *The Presidential Difference: Leadership Style from FDR to Obama*. Chapters 1  
and 2  
Deborah L. Rhode, *Moral Leadership: The Theory and Practice of Power, Judgment and Policy*.  
Chapter 6  
[Third paper assignment due in class]

Leadership studies is a multidisciplinary academic field of study that focuses on leadership in organizational contexts and in human life. Leadership studies has origins in the social sciences (e.g., sociology, anthropology, psychology), in humanities (e.g., history and philosophy), as well as in professional and applied fields of study (e.g., management and education). The field of leadership studies is closely linked to the field of organizational studies.