



## Management in Two Cultures: Bridging the Gap between Us and Mexican Managers

By Eva S. Kras

NICHOLAS BREALEY PUBLISHING, United Kingdom, 1995.  
 Paperback. Book Condition: New. Revised edition. 224 x 152 mm.  
 Language: English . Brand New Book. In Management in Two Cultures: Bridging the Gap Between U.S. and Mexican Managers, Eva Kras confronts the problems that arise out of the cultural differences between U.S. and Mexican managers. Since the original publication in 1989, NAFTA has been ratified, and we can see how business relationships and practices are evolving. Mexico's ambitious Maquiladora program - designed to foster the establishment of foreign, especially U.S., manufacturing plants in Mexico along the U.S. border - has been strikingly successful. The result has been a significant increase in the amount of contact between managers from the two cultures and a dramatic rise in the stakes involved in their developing effective working relationships. This highly structured handbook is based on extensive interviews with and sample letters written by Mexican and U.S. managers. Kras compares critical areas of managerial settings in which the values and behaviors of the two cultures differ, like staffing procedures, loyalty, family, ethics and competition, then offering specific recommendations on how to mediate these conflicts. Kras offers a sharper image of the business climate between the U.S....



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A cross-cultural management consultant to Mexican and U.S. businesses compares the critical areas of a managerial setting in which the values and behaviors of the two cultures differ, and offers specific recommendations on how to ameliorate the disparities between them. Edition Details. Format:Paperback.Â To this date, I still use it as reference and good refresher about the cultural differences in management between the US and Mex. It's easy to read and very informative. 0. Does that mean that project managers are bound to accept extensive project delays as inevitable, simply because the project team is international? Or is it always best to enforce project deadlines regardless of culture when the cost of delay is enormous? In North Europe and the United States, for example, it is extremely important to meet project deadlines.Â Management in two cultures: Bridging the gap between US and Mexican managers. Yarmouth, ME: Intercultural Press. Morosini, P., Shane, S., & Singh, H. (1998).