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Mathematics with Applications in the Management, Natural and Social Sciences

By Margeret L. Lial, Thomas W. Hungerford, John P. Holcomb

Pearson Education Limited, United Kingdom, 2015. Paperback. Book Condition: New. 11th revised ed of global ed. 276 x 216 mm. Language: N/A. Brand New Book. Mathematics with Applications in the Management, Natural, and Social Sciences presents sound mathematics in an understandable manner, proceeding from the familiar to new material and from concrete examples to general rules and formulas. The Eleventh Edition retains its focus on real-world problem solving, but has been refreshed with revised and added content, updated and new applications, fine-tuned and newly-integrated pedagogical devices, and enhanced exercise sets. The new edition supports students with a tightly integrated MyMathLab(R) course and quality applications and exercises. Teaching and Learning Experience This program will provide a better teaching and learning experience. Here s how: *Personalized help with MyMathLab(R): MyMathLab delivers proven results by personalizing the learning process. *Strong foundation of algebra: The authors devote the first four chapters to algebra topics that form the foundation for the finite mathematics and calculus topics that follow. *Built for student success: proven pedagogy, robust exercise sets, and comprehensive end-of-chapter material help students succeed in the course. *Motivation: Students constantly see the math applied to their major areas of study. Please note that the product...


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