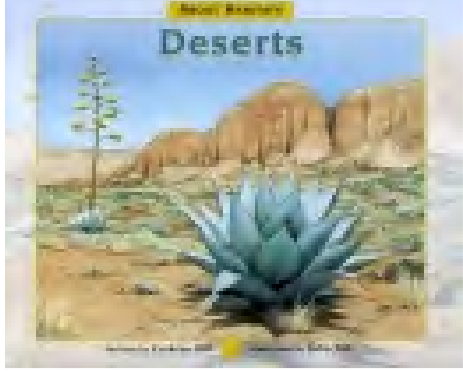


Peachtree Publishers Title Information Sheet
Spring 2012

	Title: <i>About Habitats: Deserts</i>	
	ISBN 13: 978-1-56145-636-9	ISBN 10: 1-56145-636-5
	Author: Cathryn Sill	Pub month: 2/1/12 HC: 02/07
	Illustrator: John Sill	In warehouse: 1/1/12
	Editor: Vicky Holifield	Print run:
	Price: \$7.95	Format: PB
	Category: picture book nonfiction / nature	Trim size: 10 x 8½
	Ages and grades: 3–7 / PK–2	Page count: 48
	Territory: world	Illustrations: full color throughout
	Rights: All rights available, except Japanese, Korean	Media: watercolor

Author’s profile: Cathryn Sill, a former elementary school teacher, is the author of the acclaimed *About ...* series and the *About Habitats ...* series.

Author’s residence: Franklin, NC

Illustrator’s profile: John Sill is a prize-winning and widely published wildlife artist who illustrated the *About ...* series and the *About Habitats ...* series and illustrated and coauthored the *Field Guides* and *Beyond Birdwatching*. A native of North Carolina, he holds a B.S. in Wildlife Biology from North Carolina State University.

Illustrator’s residence: Franklin, NC

Illustrator’s website: www.johnsill.com

Sales handle: This acclaimed series explores the major attributes of the deserts biome and showcases its striking beauty and remarkable diversity using examples from around the globe.

Book description: In the first book in the acclaimed *About Habitats...* series, educator and author Cathryn Sill uses simple, easy-to-understand language to teach children what deserts are and what kinds of animals and plants live there. John Sill’s beautifully detailed paintings reflect the diversity of deserts, from the vast dunes of the Arabian Desert to the rocky Chihuahuan Desert in the southwestern U. S. An afterword provides details on deserts and about the flora and fauna featured in the illustrations.

Advertising / Promotion / Publicity:

Selling Points:

- ACCLAIMED SERIES: 325,000 copies of the *About...* and *About Habitats* books sold
- CLEAR, INFORMATIVE TEXT aimed at younger readers
- HIGH INTEREST SUBJECT: Deserts are fascinating habitats that occur worldwide.
- ADDITIONAL FACTS included in educational afterword
- PERFECT FOR YOUNG NATURE LOVERS: Author is a veteran kindergarten teacher
- STUNNING ARTWORK: Realistic watercolors from an award-winning nature illustrator.

Awards and honors:

- 2008 Bank Street College of Education Best Children’s Books of the Year
- Honor Book, 2007 Society of School Librarians International Book Awards

Reviews:

- “A great choice for beginning readers and for sharing aloud, this elegant blend of clearly presented facts and starkly beautiful paintings makes an informative introduction to a harsh environment and the adaptations made by the plants and animals that live there.” —*School Library Journal*
- “...handsome...well composed, delicately colored, and sensitively lit...accessible to very young children as well as older students, this provides an appealing introduction to deserts.” —*Booklist*

Sales competition:

ISBN	TITLE	AUTHOR	PUBLISHER	PUB DATE	PRICE
978-1-43333-629-4	<i>Step into the Desert</i>	Howard Rice	Teacher Created Materials	9/11	\$6.99
978-1-42967-150-7	<i>Life in the Desert</i>	Alison Auch	Capstone	8/11	\$6.95
978-1-55453-211-7	<i>Looking Closely Across the Desert</i>	Frank Serafini	Kids Can	9/08	\$16.95
978-0-77872-978-5	<i>A Desert Habitat</i>	Kelly MacCauley and Bobbie Kalman	Crabtree	11/06	\$8.95
978-0-51626-760-9	<i>Deserts: True Books</i>	Darlene Stille	Children's Press	3/00	\$6.95

Author's previous books:

ISBN	TITLE	PUBLISHER	PUB DATE	PRICE
978-1-56145-588-1	<i>About Hummingbirds</i>	Peachtree	7/11	\$16.95
978-1-56145-559-1	<i>About Habitats: Grasslands</i>	Peachtree	2/11	\$16.95
978-15-6145-536-2	<i>About Raptors</i>	Peachtree	6/10	\$16.95
978-1-56145-488-4	<i>About Penguins</i>	Peachtree	6/09	\$15.95
978-1-56145-469-3	<i>About Habitats: Mountains</i>	Peachtree	1/09	\$16.95
978-1-56145-454-9	<i>About Rodents</i>	Peachtree	6/08	\$15.95
978-1-56145-432-7	<i>About Habitats: Wetlands</i>	Peachtree	1/08	\$16.95
978-1-56145-390-0	<i>About Habitats: Deserts</i>	Peachtree	2/07	\$16.95
978-1-56145-358-0	<i>About Marsupials HC & PB</i>	Peachtree	2/06	\$15.95
978-1-56145-407-5			10/06	\$7.95
978-1-56145-331-3	<i>About Mollusks HC & PB</i>	Peachtree	1/05	\$15.95
978-1-56145-406-8			10/06	\$7.95
978-1-56145-301-6	<i>About Crustaceans HC & PB</i>	Peachtree	1/04	\$15.95
978-1-56145-405-1			12/06	\$7.95
978-1-56145-038-1	<i>About Arachnids HC & PB</i>	Peachtree	1/03	\$15.95
978-1-56145-364-1			11/05	\$7.95
978-1-56145-256-9	<i>About Fish HC & PB</i>	Peachtree	2/02	\$15.95
978-1-56145-335-1			2/05	\$7.95
978-1-56145-234-7	<i>About Amphibians HC & PB</i>	Peachtree	2/01	\$15.95
978-1-56145-312-2			1/04	\$7.95
978-1-56145-207-1	<i>About Insects HC & PB</i>	Peachtree	2/00	\$16.95
978-1-56145-232-3			11/02	\$7.95
978-1-56145-183-8	<i>About Reptiles HC & PB</i>	Peachtree	2/99	\$16.95
978-1-56145-233-0			1/03	\$7.95
978-1-56145-141-8	<i>About Mammals HC & PB</i>	Peachtree	2/97	\$16.95
978-1-56145-174-6			12/99	\$7.95
978-1-56145-028-2	<i>About Birds HC & PB</i>	Peachtree	9/91	\$16.95
978-1-56145-147-0			1/97	\$7.95

Illustrator's previous books: See above.

BISAC:

- JNF051100 JUVENILE NONFICTION / Science & Nature / Environmental Science & Ecosystems
- JNF051180 JUVENILE NONFICTION / Science & Nature / Earth Sciences / Geography
- JNF037030 JUVENILE NONFICTION / Science & Nature / Flowers & Plants
- JNF003000 JUVENILE NONFICTION Animals / General

In this addition to the About Habitats series, award-winning author Cathryn Sill uses simple, easy-to-understand language to teach children what deserts are, what kinds of animals and plants live there, and how certain species have adapted to the unique challenges of surviving in this harsh environment. John Sill's detailed, full-color illustrations reflect the diversity of desert topography"from the vast dunes of the Arabian Desert to the rocky Chihuahuan Desert in the Picture Books BUY NOW Teacher's Guide About Habitats: Deserts Part of About Habitats by Cathryn Sill illustrated by John Sill This beginner's guide explores the major attributes deserts and showcases their striking beauty and remarkable diversity using examples from around the globe. In. Types Of Desert Desert Plants Teaching Kids Bonsai Habitats Deserts Environment Survival Picture Books.